



ADITYA UNIVERSITY

MBA - IV SEMESTER INTERNAL EXAMINATIONS - II APR 2026

TIME TABLE

Date (Day)	06.04.2026 (Monday)		07.04.2026 (Tuesday)		08.04.2026 (Wednesday)		09.04.2026 (Thursday)
Session	FN	AN	FN	AN	FN	AN	FN
Courses	Digital & Social Media Marketing (244MS035) (Program Elective Course-V)	Service Marketing (244MS036) (Program Elective Course-VI)	Financial Modelling (244MS025) (Program Elective Course – VII)	Mergers, Acquisitions and Corporate Restructuring (244MS026) (Program Elective Course – VIII)	Strategic Management (244MS017)	Managing Information Systems (244MS018)	Sales and Retail Management (244MS031) (Elective – I)
			Big Data Analytics (244MS052) (Program Elective Course – VII)	Data Mining & Machine Learning (244MS054) (Program Elective Course – VIII)	Business Taxation (244MS019)		
			Labor Welfare and Legislation (244MS045) (Program Elective Course – VII)	Compensation and Reward Management (244MS046) (Program Elective Course – VIII)	Consumer Behavior & Customer Relationship Management (244MS032) (Elective – II)	Marketing Analytics (BA) (244MS048) (Elective – IV)	
			Transportation and Infrastructure Management for SCM (244MS057) (Program Elective Course – VII)	Purchasing and Material Management (244MS058) (Program Elective Course – VIII)			
			E- Mail Marketing (244MS073) (Program Elective Course – VII)	Mobile Marketing (244MS074) (Program Elective Course – VIII)			

- NOTE:** 1. Timings: Forenoon – 10:30AM to 12:00PM & Afternoon - 02:30 PM to 04 :00 PM
 2. Any omissions or clashes in this time table please inform to the Controller of Examinations immediately.

DATE: 24.03 .2026


 Controller of Examinations
 Kalm