



# ADITYA UNIVERSITY

nirf RANK BAND  
151-200

ACCREDITED BY  
NAAC A++ GRADE

NBA TIER 1  
ACCREDITED

TIMES HIGHER  
EDUCATION  
IMPACT RANK

IQVUE  
DIAMOND

CII  
MEMBERSHIP

AIMA  
ALL INDIA MANAGEMENT ASSOCIATION

## EXECUTIVE EDUCATION ELEVATE YOUR LEADERSHIP POTENTIAL

EXECUTIVE MBA (DUAL CREDENTIAL)

MANAGEMENT DEVELOPMENT PROGRAM

**ADMISSIONS OPEN - 2026**

Join us and shape your future with

**ADITYA UNIVERSITY**

*We look forward to being a part  
of your transformative journey  
toward leadership excellence.*



# ABOUT ADITYA UNIVERSITY

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Aditya University, established in 2024, continues the legacy of Aditya Engineering College, which was started in the year 2001. It features a sprawling 250-acre campus with state-of-the-art amenities, including Wi-Fi and smart infrastructure. Recognized by the UGC, the university holds prestigious NAAC A++ and NBA Tier 1 accreditations. The university has been placed in the NIRF 2025 University Band (150–200) and awarded the prestigious QS I-Gauge Diamond Rating, highlighting its academic quality, research excellence, and global standing. With a strong emphasis on industry integration, the university provides joint degree programs, extensive corporate partnerships, and mentorship from distinguished faculty. Students gain hands-on experience through full semester projects and internships at global multinational corporations.

Aditya University has consistently achieved excellent placement outcomes over the past 24 years, reflecting strong industry connections and career opportunities for its students. Its diverse, industry-relevant specializations cater to varied career paths. A global hub, Aditya attracts students from 20+ countries and collaborates with international universities. With AI-enabled smart classrooms and advanced labs, the university promotes a cutting-edge, inclusive learning environment dedicated to research, innovation, and global readiness.



# ABOUT THE SCHOOL OF BUSINESS

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The School of Business at Aditya University is among India's premier institutions, known for excellence, innovation, and a global approach to management education. Recognized as the Best Business School for Entrepreneurship Development by Elets 2024 and ranked #1 in Quality Education (SDG 4) in Andhra Pradesh by THE Impact Rankings, our focus is on student success and career readiness.

We are the only B-School in South India with AIMA memberships and the first in India to build academic collaborations with all Big 4 firms—Deloitte, PwC, EY, and KPMG. This unique alliance offers students unparalleled access to the world's most influential consulting and professional services networks. Students undertake exclusive live projects designed by the Big 4s, are mentored by senior executives who teach full semesters on campus, and gain insights into real-world problem-solving directly from industry leaders. This strong integration ensures our graduates are not just job-ready but industry-preferred. With CII memberships, a strong alumni base, and deep corporate connections, the school creates a powerful ecosystem that blends academic learning with practical industry experience.

With 25+ global academic tie-ups, our curriculum is industry-aligned and co-developed with corporate leaders. Students gain exposure through regular industrial visits, bootcamps, internships, soft skill training, placement readiness programs, and a 100% placement record for all eligible candidates. Monthly Thought Leadership sessions with industry leaders keep students abreast of emerging trends, while entrepreneurship programs and incubation support have produced several successful entrepreneurs.

Our teaching follows a Harvard-style case-based method, delivered by a distinguished faculty comprising a blend of academic professors and industry professionals. The state-of-the-art NSE Simulation Lab recreates real-time trading environments, offering hands-on experience in equity, derivatives, commodities, and currency markets. Students practice simulated trading, portfolio management, and risk analysis while completing NSE-certified modules that enhance both knowledge and employability.

Programs offered include BBA, MBA, Ph.D., and Executive Education, each designed to nurture innovative thinkers, entrepreneurs, and global leaders.



# EXECUTIVE MBA

- Transforming Leaders for Tomorrow

Aditya University invites applications for its prestigious Executive MBA program. Designed for working professionals, this program empowers future leaders through strategic thinking, innovation, and real-world business acumen. With a dynamic curriculum and global exposure, the Executive MBA fosters leadership excellence and prepares you to take on senior roles in today's fast-changing business landscape.

## DESIGNED FOR GROWTH-ORIENTED PROFESSIONAL

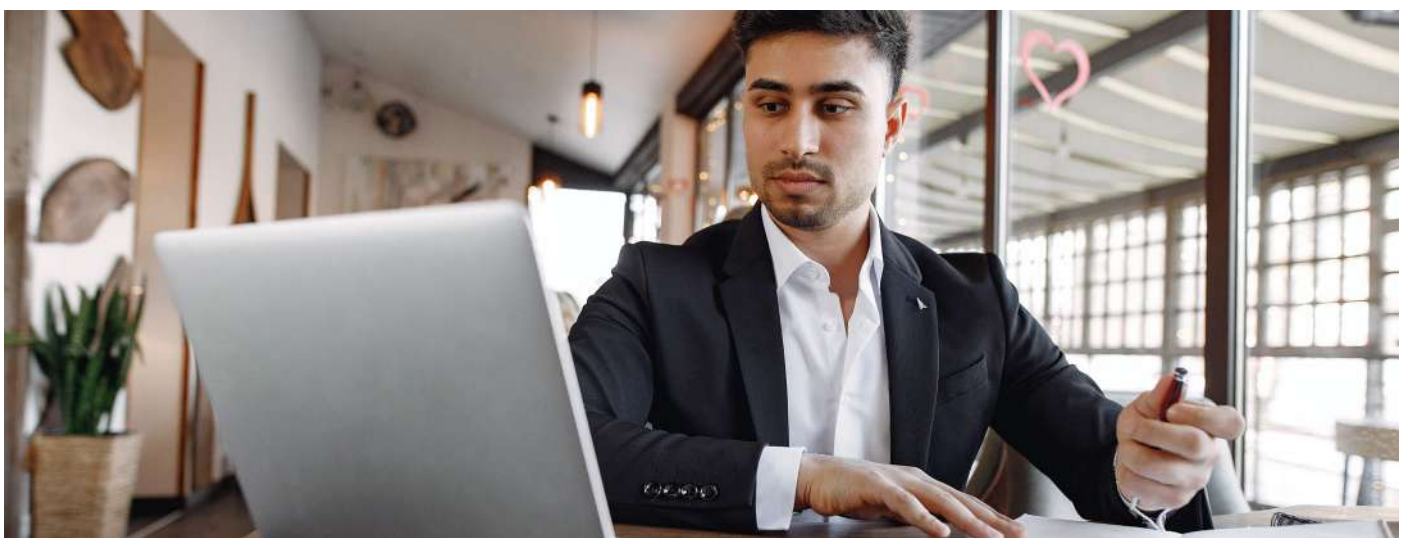
In today's complex and fast-paced business environment, leadership requires more than experience it demands strategy, innovation, and agility. The Executive MBA equips you with the tools to transition from management to leadership, drive change, and deliver results at an organizational level.



# EXECUTIVE EDUCATION

MBA from Aditya University + Post Graduate Diploma in Artificial Intelligence from SUNY (State University of New York)

- Mode: 100% Online
- Schedule: Weekends (Saturday & Sunday)
- Blend of Industry Leaders & Academia Professor for the Executive MBA program
- Specialization: Finance, Marketing, HR, Business Analytics, Logistics & Supply Chain
- Program Fee: 3, 00,000 (All-Inclusive)
- DURATION: 2 Years (4 Semesters) Online Weekend Classes & Self- paced modules



# PROGRAM HIGHLIGHTS

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## *Leadership-Focused Curriculum*

Equip yourself with strategic decision-making capabilities, innovation management skills, and the tools for driving business transformation and global leadership—all through the lens of AI integration.

## *AI-Enhanced Strategic Decision-Making*

Leverage data-driven insights and predictive analytics powered by AI to make more informed, forward-thinking business decisions that align with long-term goals.

## *Global Business Perspective*

Experience case-based learning and interactive simulations that replicate real-world international business environments influenced by emerging technologies.

## *Peer-to-Peer Learning*

Collaborate with professionals from diverse industries and backgrounds to gain multi-dimensional perspectives on AI applications in various business contexts.

## *Operational Optimization & Efficiency*

Use AI tools to automate workflows, optimize processes, and drive cost efficiency through real-time analytics and intelligent systems.

## *Advanced Data Literacy*

Strengthen your ability to interpret complex datasets, understand AI models, and apply them effectively to solve business challenges.

## *Work-Life-Study Balance*

Weekend-only classes allow you to upskill without interrupting your professional commitments—no need to quit your job.

## *Leadership in Technological Innovation*

Prepare to lead AI-driven transformation and digital innovation initiatives within your organization or entrepreneurial ventures.

## *Career Acceleration & Competitive Edge*

Combine AI proficiency with managerial acumen to qualify for high-impact roles such as Chief Innovation Officer, Head of Data Strategy, or Digital Transformation Lead.

## *Customer-Centric Innovation*

Utilize behavioral analytics and personalization through AI to create impactful marketing strategies and customer-focused products.

## *Risk Management and Forecasting*

Deploy AI-driven systems to proactively identify business risks, detect anomalies, and ensure operational resilience.

## *Global Relevance & Future Preparedness*

As AI reshapes global industries, this program prepares executives to lead cross-functional, tech-centric teams and drive sustainable competitive advantage.

## *Executive MBA Program*

Delivered by seasoned corporate professionals and distinguished academic faculty for a transformative learning experience.



## ELIGIBILITY CRITERIA

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Working professionals aiming to accelerate their careers and transition into strategic, decision-making roles.

- Mid-level managers and team leaders looking to expand their business acumen and effectively lead cross-functional teams.
- Entrepreneurs and startup founders seeking to scale their ventures and drive innovation-led growth.
- Candidates must have a minimum of two years of full-time work experience across any industry or functional domain.
- Applicants should possess a Bachelor's degree (minimum 3 years) or an equivalent qualification from a institution with at least 50% overall performance.



## PROGRAM USPs

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- Gain strategic leadership skills to drive business transformation in your chosen specialization.
- Balance work, study, and life with a flexible weekend format.
- Build a strong foundation in innovation, transformation, and global business strategy, tailored to your specialization.
- Boost your earning potential and career growth within your area of expertise.
- Enhance your executive presence, communication, and negotiation skills across your chosen domain.
- Follow a globally relevant, industry-aligned curriculum, specifically designed for your specialization.



# MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

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## EMPOWERING PROFESSIONALS FOR STRATEGIC IMPACT

- Strategic Negotiation Excellence Gain advanced negotiation skills and frameworks to drive successful outcomes in leadership and business settings.
- Mastering Professional Email Communication Refine business writing skills with a focus on tone, clarity, etiquette, and impactful email communication.
- Finance for Decision-Makers (Non-Finance Executives) Understand financial statements, key metrics, and decision-making tools—even without a finance background.
- Digital Marketing for Business Leaders Explore core aspects of digital marketing including SEO, content strategy, and analytics to lead marketing initiatives effectively.
- Data-Driven Decision-Making using Power BI Learn to turn raw data into strategic insights using dashboards, visual reports, and analytics tools in Power BI.
- Personal and Organizational Financial Planning Master planning tools for both personal finance and business budgeting, including forecasting and investment evaluation.
- Real-Time Application & Case-Based Learning Engage with live case studies, industry simulations, and problem-solving scenarios to bridge theory and practice.
- Multi-Domain Integration for Executive Growth Develop a 360-degree skill set combining business strategy, interpersonal intelligence, and financial literacy.



## AREAS OF EXPERTISE

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- Strategic Negotiation
  - Business Communication and Email Etiquette
  - Finance for Non-Finance Professionals
  - Digital Marketing Strategy
  - Power BI & Data Visualization
  - Financial Planning & Forecasting
- ...and many more

## DELIVERY FORMAT & CERTIFICATION

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- Flexible Learning Options: Offered both on-site and off-site (customized for corporates or open enrolment).
- Duration Options: Choose from 1-day, 3-day, or 5-day intensive modules.
- Certification: Participants receive a Certificate of Completion for each module attended.



Ranks Among Top 50 in India & Enter the  
**1001 - 1500 GLOBAL BAND**



Join us and shape your future with  
**ADITYA UNIVERSITY**



*We look forward to being a part of your transformative journey toward leadership excellence*

**For Admissions Contact**

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